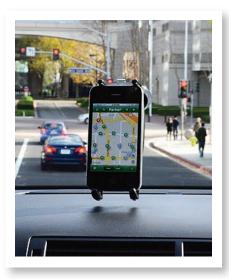# ParkSight™

The complete Smart Parking solution.

Real–Time Smart Parking Applications and Technology

A comprehensive solution for cities and universities, offering a better way to understand and manage parking in one integrated system.

Imagine a world where parking is easy. Where drivers can find a spot, traffic jams are a thing of the past, the air is clean, and people move about easily. A place where residents and visitors enjoy all that the city or campus has to offer without worrying about finding a parking space. Today, 30% of traffic in a community is caused by drivers looking for parking. This results in wasted fuel, excess carbon emissions, driver frustration, and a drag on the local economy. The costs of inefficiently used parking will only increase with urban population growth. A city or university with real time parking data and historical analytics at its fingertips can effectively manage parking availability, policy, and pricing in order to ensure a vibrant economy, happy residents and visitors, and a clean environment.

Guidance

Parker™ by Streetline guides drivers to open parking spaces using a smartphone, tablet, the web and soon, in — car navigation systems.

Sensing

Industry–leading sensor technology provides accurate vehicle detection and data collection.

Applications

Real–time applications covering occupancy and compliance, plus historical analytics powered by IBM Cognos®.

Compliance

Guided Enforcement™ displays violations in real time using a smartphone or handheld device.

STREETLINE
Connecting the Real World

Smart Solutions for Parking Providers

→ Provide guidance and mobile payments with Parker by Streetline
→ Increase parking turnover and availability
→ Optimize parking management with ParkSight Portal
→ Reduce traffic congestion with parking guidance
→ Generate new city revenue
→ Add parking information to any website with the ParkerMap™ web widget

The Complete Smart Parking Package

Sensors, Mesh Network, and API

Mobile and Web Applications

Historical Analytics Reports

ParkSight Connect™

Sensors, Mesh Network, and API
Total hardware and network package for gathering the most accurate and reliable data available

→ Industry–leading sensor technology with the highest accuracy
→ Low–power mesh network providing reliable real–time parking data
→ Streetline's secure API

Imagine a world where parking is easy. Where drivers can find a spot, traffic jams are a thing of the past, the air is clean, and people move about easily. A place where residents and visitors enjoy all that the city or campus has to offer without worrying about fi nding a parking space. Today, 30% of traffic.

ParkSight Applications™

Mobile and Web Applications
Real–time applications for drivers and better parking management

→ **ParkSight Portal™:** real–time web appsand historic parking data at–a–glance
→ **Parker™:** by Streetline guides drivers to open parking spaces using a smartphone, tablet, the web and soon, in–car navigation systems
→ **Guided Enforcement:** view parking violations in real–time
→ **ParkerMap™:** parking guidance online via a FREE embeddable web widget

ParkSight Analytics™

Historical Analytics Reports
Parking analytics using IBM Cognos® for smarter city planning and policy

→ Interactive historical reports, adjustable by area, date range, time range, and days of the week
→ Over 15 reports cover occupancy, revenue, and enforcement

Streetline's mission is to make smart cities a reality through the use of sensor–enabled mobile and web applications. Streetline's pioneering technology makes the parking experi-ence for consumers easier, while making cities and university campuses more efficient.

STREETLINE
Connecting the Real World

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